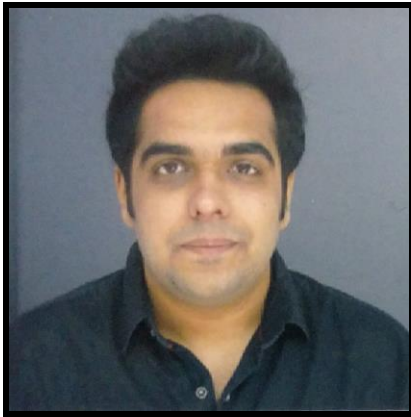


Raj Bhatt

www.rajbhatt.in



A brief about me

I am a marketing specialist with 3 years of experience in product and B2B service domain. My key work areas are online & offline marketing, growth hacking, email campaign management, social media marketing, web analytics, SEO, SEM, and content management.

Education

B.E. Information Technology

St. Francis Institute of Technology
60% aggr 2011-2014

Diploma in Information Technology


Thakur Polytechnic
74% aggr 2008-2011


S.S.C.

St. Xavier's High School
75% aggr 2007-2008

Contact Info

 Current Address: Mumbai

 +91 9773115905

 rajbhattedu@gmail.com

 @rajbtw

 /rajbhatt1

Work Experience

PROMPTCLOUD

Assistant Manager Marketing March '16 to present

- Prepare and execute marketing strategy for upcoming features/products. Managing Product growth, Google Ads, Social Media promotions, on page & off page SEO, creating landing pages, creating images/banners & graphics, A/B testing, Data Analytics, content creation & promotion, Influencer marketing, email marketing and more.

PACKT PUBLISHING

Online Marketing Executive March '15 to Dec '15

- Online marketing of Packt products to specific target audience, experts, and end users. Strategizing and implementing ideas for video marketing, campaign marketing and link building. Social Media marketing, relationship building, referral marketing, designing banners for promotional campaigns and more.

Skills & Expertise

- Online Marketing
- Social Media Marketing
- Growth Hacking
- SEO
- PPC
- PR Management
- Google Analytics
- Web Analytics
- WordPress
- HTML
- Graphic & web design
- Offline Marketing
- Content Management
- Email Campaigns
- Competitor Analysis
- Lead Generation
- Influencer Marketing
- Moz
- Mailchimp
- CRM
- Hootsuite/Buffer
- Canva
- Google trends
- Adobe Photoshop
- Sony Vegas Pro

Certifications

Google AdWords Fundamentals

April 2018 – Score of 92%.

Publications

Growth Hacks for 2017 - eBook

A comprehensive guide of twenty growth hacks that will help you grow your business in the coming year. Each hack is a stand-alone guide and comes with many tools that will help you achieve true growth. Grab a copy here - <https://amzn.to/2GLWsQ9>